Maker2Entrepreneur (M2E)

We will begin shortly..........

Theme 2: Creating Digital Contents

Generating Ideas for Digital Contents

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What according to you is **Intellectual Property**?

Intellectual property

- literary works
- musical works
- sound recordings
- dramatic works
- choreographic works
- pictorial graphics or sculptures
- motion pictures
- architectural works

Why is **Intellectual Property infringement** so common?

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Factors encouraging intellectual property infringement

- Non-depleting nature of the property

- Ease of copying due to digitization

- Problems of appropriation by the buyer

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Why is copyright law necessary?

The government wants

- information to be free for the public benefit and progress of science and arts

- the original authors to receive value for their creation

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What kind of work doesn't come under **copyright**?

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These aren't covered by copyright

- Ideas
- Facts
- Cliche elements in works
- Works created by government
- Works created by non-human entities
- Public performance of copyrighted works
- Works licensed under creative commons
- Works that fall under public domain

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Exceptions to copyright law

- Distribution rights to the owned physical copy

- Reproduction for the use by blind and disabled

- Derivative works through permission of original author

- Fair use

Fair use of copyrighted works

- For educational or non-profit purpose

- Quantitative and qualitative significance

- Public benefits vs ability of the author to make money

- Transformative nature of the work (creativity)

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the more **creativity** required to make a work, the greater is the **copyright protection**

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Resources for accessing works under creative commons and public domain

- Images - Unsplash, Google image search "creative commons", Wikimedia Commons

- Music - musopen

- Videos - YouTube creative commons

- Books - standard ebooks library

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I used to think _ _ _ _ _ _ _ _

And I now think _ _ _ _ _ _

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