

Maker2Entrepreneur (M2E)

We will begin shortly.....



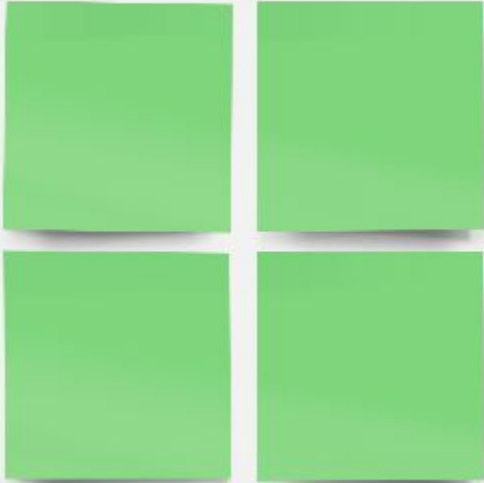
Theme 2: Creating Digital Contents

Content creation using graphic design




What makes a good design?

How did the design make you feel?



Four green sticky notes arranged in a 2x2 grid, intended for users to write their feelings about the design.

what elements of the design stood out for you?



Six orange sticky notes arranged in a 2x3 grid, intended for users to write about design elements that stood out.



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Spaces



What makes a good design?

- Discuss with your group members
- Have healthy debates
- Post your agreements in the notes(on Miro frames)



Elements of Design

Color



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Colors and Emotions



Colors and Emotions



Colors and Emotions

[The film](#) [Gallery](#) [Watch](#) [Contact](#) [More](#)

MEMORY IS OUR HOMELAND

The story of Polish refugees in Africa during World War II,
and the odyssey that brought them there.

[View Trailer](#)



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Colors and Emotions



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A bad color combination



Pacific Northwest X-Ray Inc.
Simply the best!



X-Ray and Radiology? You are at the source! Here you will find hundreds of pages of X-Ray related accessories, parts, supplies, and equipment. Accessories from Lead Aprons to Lead Markers. X-Ray equipment including portables. Not to mention X-Ray parts. Be sure to keep checking back as our web design team is constantly updating the information on the current items and adding new products as they become available.

Search by Product Name, Brand Name, Stock Number and more!

Equipment

[Darkroom Equipment & Film Processors \(15\)](#),
[Digital/DICOM/PACS Products](#),
[Medical Equipment/Patient Care Equipment \(9\)](#),
[Power and Exam Tables \(2\)](#),
[Portable Radiographic \(5\)](#),
[Radiation Survey Meters \(7\)](#),
[Silver Recovery Systems \(8\)](#),
[Film Viewboxes \(29\)](#)
[More products/complete listing.....](#)

Accessories

[Cabinetry & Storage \(11\)](#),
[Cassettes/CR Plate Storage, Transport, Viewing \(17\)](#),
[Cassette/Film/Surgical/Case Carts \(10\)](#), [Exam Room Products \(18\)](#),
[Film Carry Cases](#), [Cassette Holders](#), [Pass Boxes \(2\)](#),
[Film Caddies](#), [Wall Film Racks](#), [Positioning Foam \(11\)](#),
[X-Ray Markers \(13\)](#), [Sandbags](#), [Stools \(5\)](#), [Table Pads](#),
[Lead Protection Products](#), [Aprons \(71\)](#),
[Gloves \(5\)](#), [Mobile Barriers](#), [Windows](#), [Eyewear \(4\)](#),
[Blockers](#),
[Clear Barriers](#), [Thyroid Collars](#), [Gonad Protection](#),
[Warning Signs](#), [Ultrasound Accessories](#),
[More products/complete listing.....](#)

Supplies

[Custom Printed CD Media and Packaging \(3\)](#),
[Jacket Labels and Dispensers](#),
[Processing Chemistry](#),
[Film Envelopes](#), [X-Ray Screen Cleaner](#)

Parts

[X-Ray Grids](#), [Collimator Lamps](#),
[High Voltage Cables](#)

| | | | | |
|-------------------------------------|---------------------------------|--|---|---|
| Why We're The Best! | How To Purchase | Closeouts & Bargains | Radiology Related Links | What's New Around Here? |
|-------------------------------------|---------------------------------|--|---|---|

Pacific Northwest X-Ray Inc.
P.O. Box 625 • Gresham, OR 97030 U.S.A.



A good color combination



Recycling is good for the planet. Clean electricity is even better.

Join our mission to change the way power is made by choosing 100% clean electricity.

ZIP CODE

Enter Your Zip Code [Explore residential plans](#)

Looking for electricity for your business?
[Get a quote here >](#)

[Play Video](#)


#the Clean truth

Over 20 years of providing solar and wind energy to residents of



A bad color combination

The image shows a Starbucks website banner for two new beverages. The background is a vibrant, abstract geometric design with shades of pink, orange, and yellow. In the center, a tall Starbucks Frappuccino and a smaller Cookie Latte are displayed, both topped with whipped cream and caramel cookie crumbles. A spoon with more crumbles and a caramel drizzle are also visible. The text 'NEW Caramel Cinnamon Cookie Frappuccino® blended beverage' and 'NEW Caramel Cinnamon Cookie Latte' is prominently featured. A 'GET CRUMBLING' button is located on the right side of the banner.

 [Find a Store](#) [Starbucks Rewards™](#) [Careers](#)

[COFFEE](#) [MENU](#) [COFFEEHOUSE](#) [RESPONSIBILITY](#) [ABOUT](#) [CARD](#) [CAREERS](#)

NEW
Caramel Cinnamon
Cookie Frappuccino®
blended beverage

NEW
Caramel Cinnamon
Cookie Latte

GET CRUMBLING



Color Wheel



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Formula:

Monochromatic







Formula:
Complementary





STAR
COMMAND
REDUX

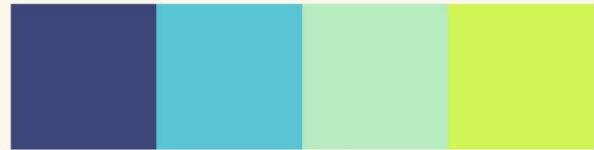


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Formula:
Analogous





Formula:
Triadic





WOLFGANG
WEINGART



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Elements of Design

Typography



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I will always
find you

I WILL ALWAYS
FIND YOU

FONT MATTERS.



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Serif



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Source: [GCFglobal.org](https://www.gcfglobal.org)





THE TIMES OF INDIA

HIMĀL
S O U T H A S I A N



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República
IN PURSUIT OF TRUTH

D'T
Dhaka Tribune



Exclusive

*From dud to stud—
you won't believe his
transformation!*

The greatest results in life are usually attained by simple means, and the exercise of ordinary qualities. The common life of every day, with its cares, necessities, and duties, affords ample opportunity for acquiring experience of

the best kind; and its most beaten paths provide the true worker with abundant scope for effort and room for self-improvement. The road of human welfare lies along the old highway of steadfast well-doing, and they who are the most

persistent, and work in the truest spirit, will usually be the most successful. Fortune has often been blamed for her blindness; but fortune is not so blind as men are.

Those who look into practical life will find that fortune is usually on the side of the industrious, as the winds and waves are on the side of the best navigators. In the pursuit of even the highest branches of human inquiry, the commoner qualities are found the most useful—such as common sense, attention, application, and perseverance.

Genius may not be necessary, though even genius of the highest sort does not disdain the use of these ordinary qualities. The very greatest men have been among the least believers in the power of

genius, and as worldly wise and persevering as successful men of the commoner sort.



Some have even defined genius to be only common sense intensified. A distinguished teacher and president of a college spoke of it as the power of making efforts. John Foster held it to be the power of lighting one's own fire. Buffon said of genius, "it is patience."

Source: GCFglobal.org



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Sans

“Without serif”



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Source: GCFglobal.org



Google

daraz

facebook

pathao



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ListRead

48 Things Only '90s Kids Will Understand

1890s kids, that is

- 48. Sunday drives in the family steam buggy
- 47. Chicken pudding with mashed turnips
- 46. Wishing you could live at Green Gables Farm
- 45. Hoop trundling with your best mates

ListRead

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Source: GCFglobal.org



Script
Blackletter
ALL CAPS



Disney

Coca-Cola

nanglo
Café & Pub

The New York Times



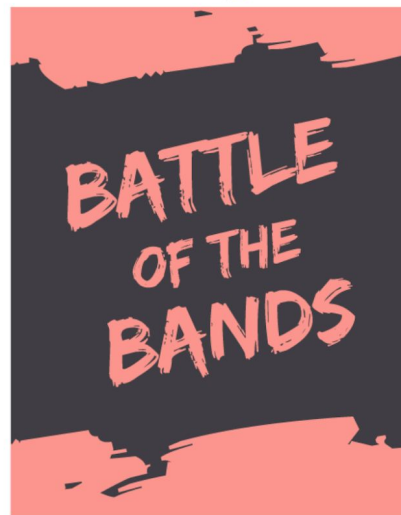
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YOGA

Every weekday
6:00 - 7:00pm
\$5 per class

Palm Wellness Center
505 Clayton St.



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Source: GCFglobal.org



Hierarchy



Used to guide the reader's eye to whatever is most important



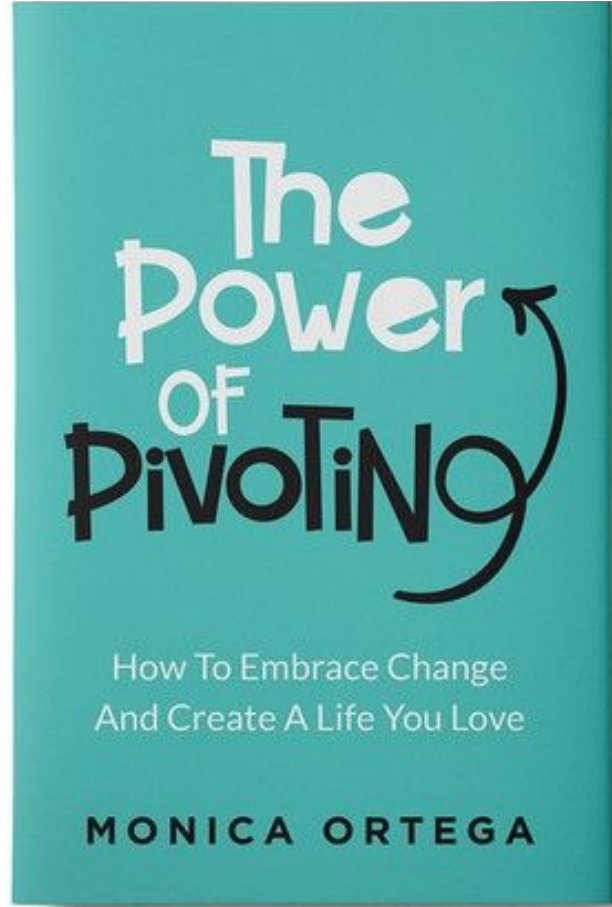
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Spaces

Source: GCFglobal.org

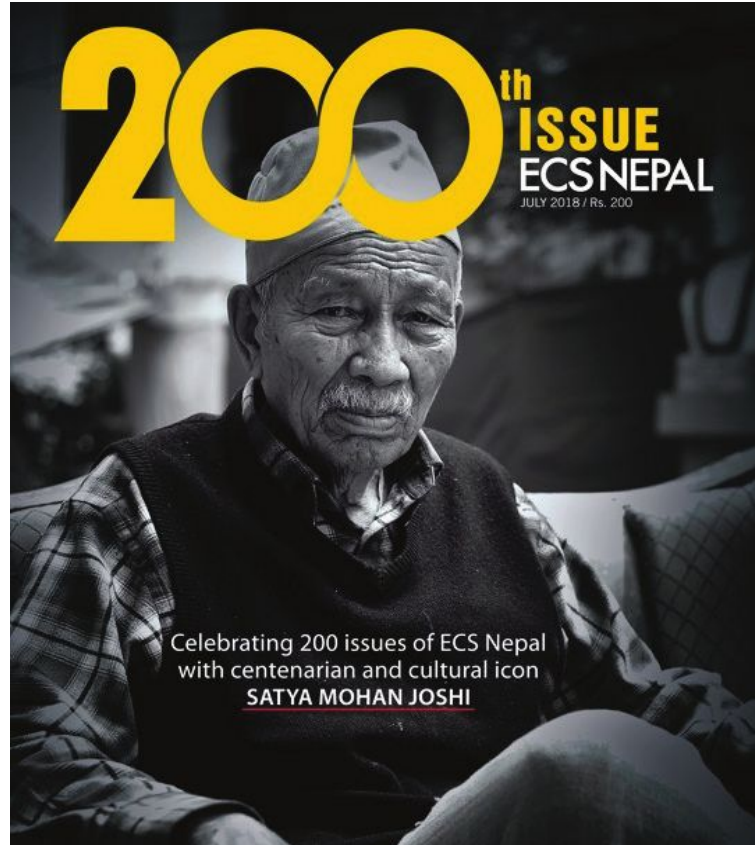


In what order do you notice things?

Source:
ggdesigns.com



In what order do you notice things?



Source: www.ecs.com.np



Elements of Design

Visual Weight Balance



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Balanced visual weight



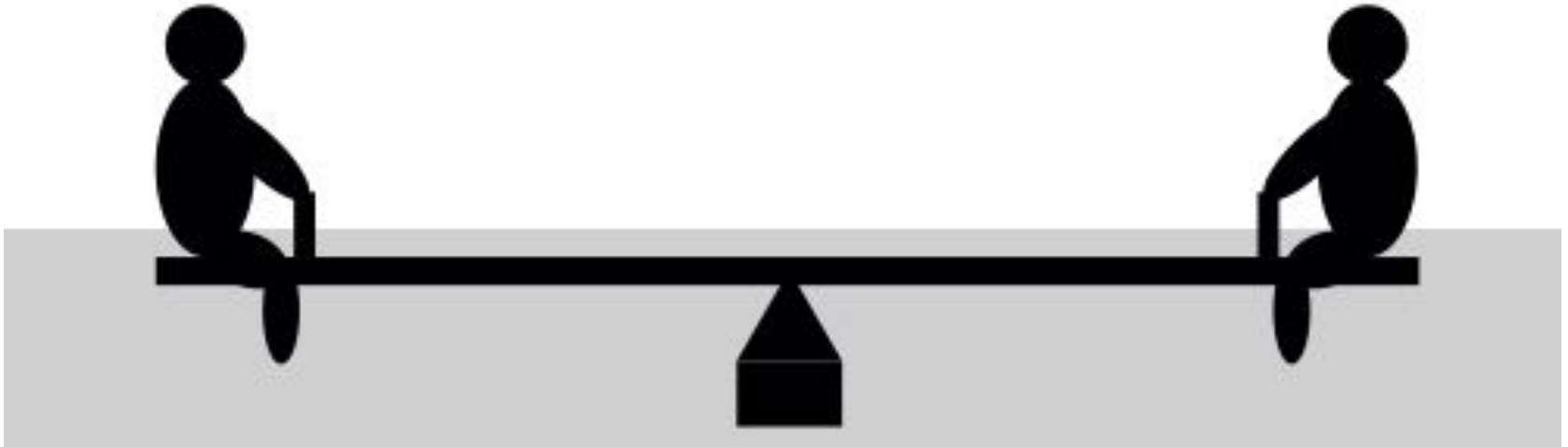
Source:
99designs.com



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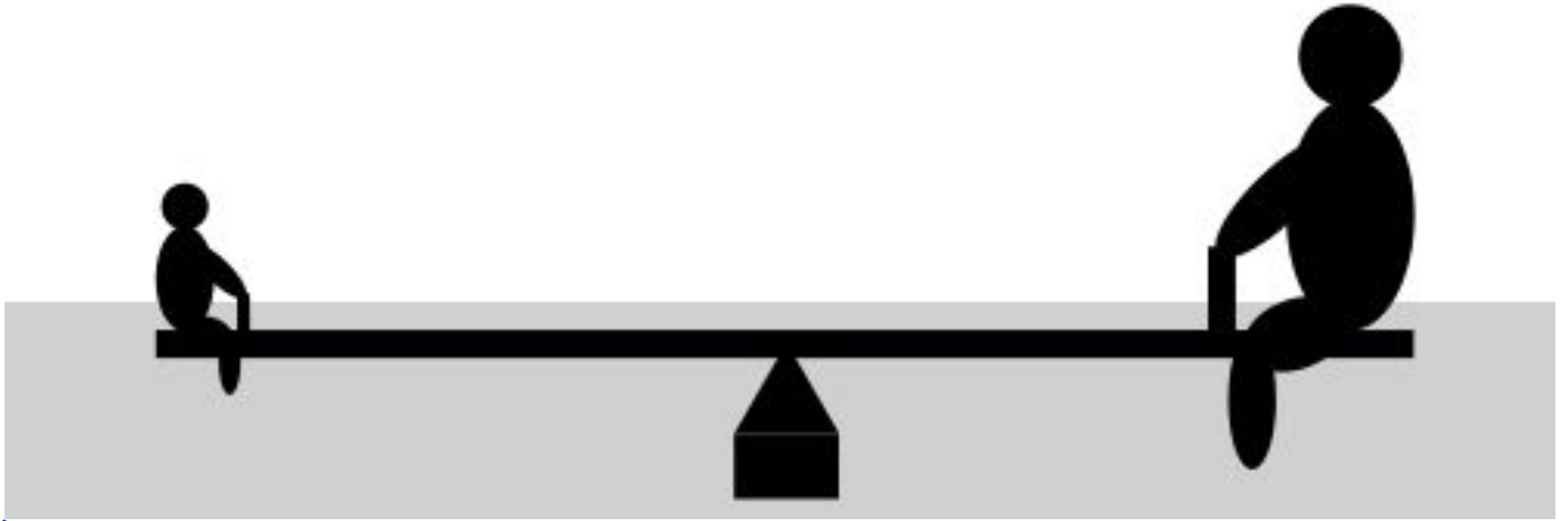
Symmetric Balance



Source: www.smashingmagazine.com

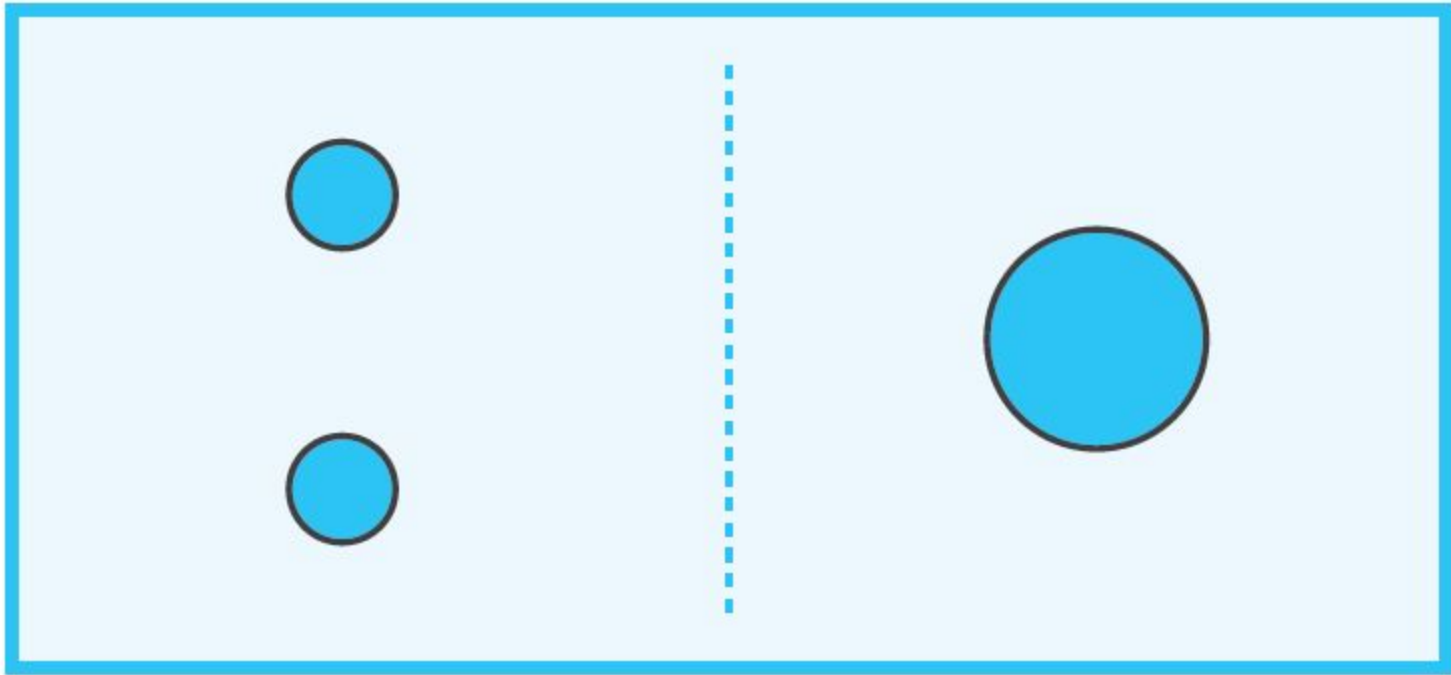


Unbalanced Visual Weight



Asymmetrical Balance





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Ideation

Breakout room 1

Issues that interest or concern you



You want the viewer to feel



Problem statement

Our story will make
the viewers feel
_____ about _____



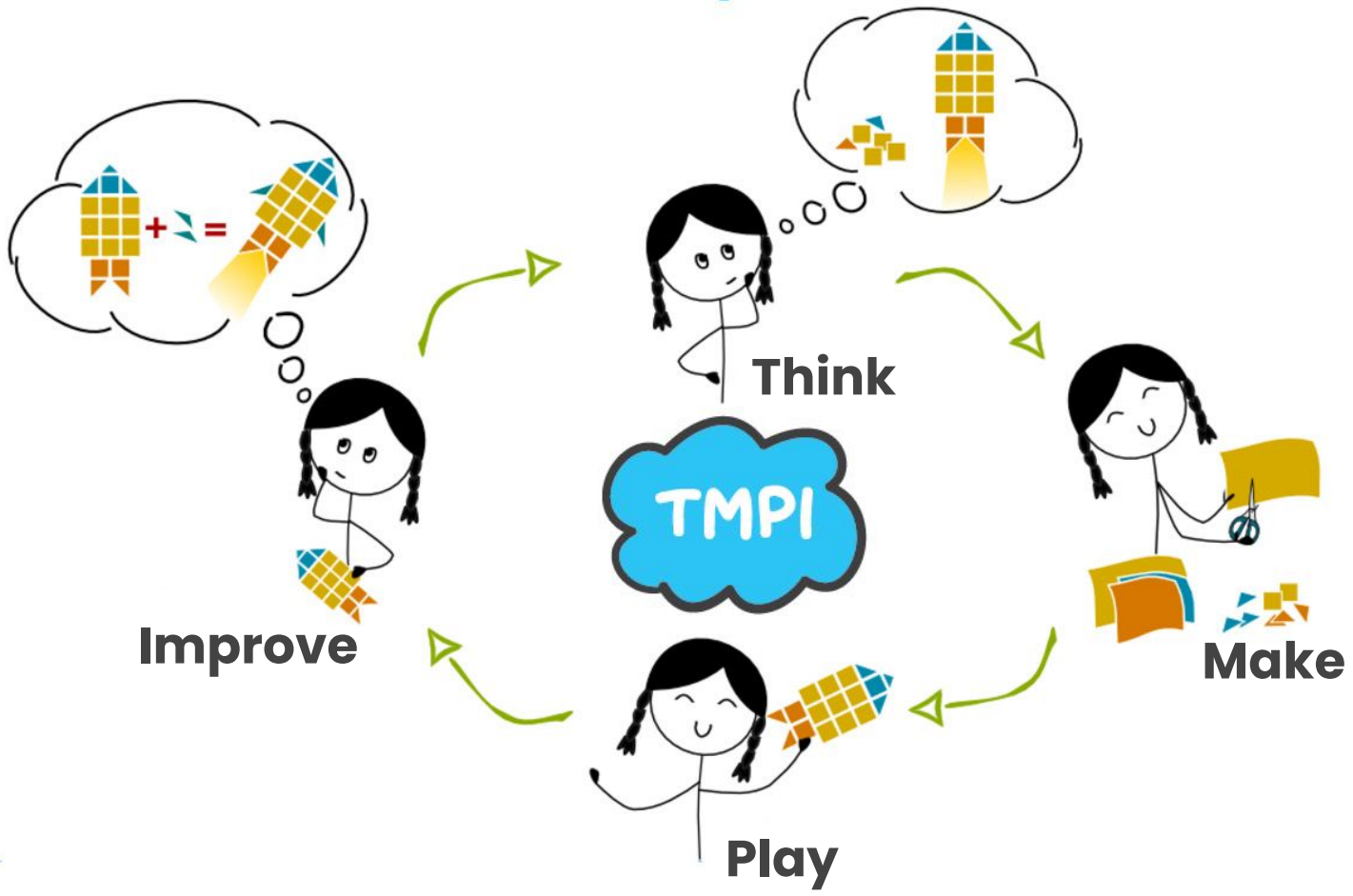
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Ideation

- Discuss with group members
- Fill in the notes
- Define a problem statement for the group





I used to think _____

And I now think _____



To know more about Karkhana



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✉ info@karkhana.asia

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